

SUMMARY

- Trained Video Editor proficient in Avid, Final Cut Pro, Adobe Premiere and After Effects
- Studio, field and post-production experience
- 5 years working professionally in Digital Media/Digital Video industry
- Cinematographer for *Trichster*, a documentary about trichotillomania

WORK EXPERIENCE

Marketing Strategist and Video Content Producer- Critical Media (New York, NY)

2013-Present

- Write, film and edit original, non-commercial, video content to distribute to blogs, social sites and partners
- Research, pitch and maintain video syndication sites and public relations blogs
- Produce video ads for YouTube, blog and digital collateral (newsletters and email blasts)
- Assist in graphic design (using Adobe Photoshop) and writing for marketing materials
- Analyze and build a strategy for sales lead generation from digital marketing

Senior Video Production Editor- Critical Media (New York, NY)

2011-2013

- Managed Video Production Department- in constant contact with VPs and CEO
- Business Manager for Partner Vendors- negotiated pricing and maintained a low expenditure
- Member of Marketing Team- produced engaging videos to advertise the platform
- Created and managed incentive plan and new strategies for Production Department

Video Production Editor - Critical Media (New York, NY)

2008-2011

- Edited 20-50 clips daily for clients using a variety of software programs
- Created DVDs, CDs, online video galleries and uploaded digital videos to ftp sites
- Converted video formats: .mov, .mp4, .mpg, .wmv, .avi, .flv
- Organized and prioritized incoming video orders based on urgency and client needs
- Built relationships with television monitoring partners to secure content

Assistant Producer - Marist College Media Center (Poughkeepsie, NY)

2006-2008

- Avid editor and technician
- Produced videos/documentaries for outside clients
- In charge of testing new software and teaching it to others in department
- Worked in studio: board, lighting, and chroma key effects
- Converted formats digitally and by using decks/racks
- Filmed in the field and studio with Canon XL cameras
- Filmed and edited the Marist College Graduation in 2006 and 2007

Promotions/Production Intern - CBS College Sports (New York, NY)

2007-2008

- Produced a promotion for Women's College Basketball
- Brainstormed and assisted Producers for new promo content
- Logged tapes and found usable clips for producers
- Worked closely with Media Coordinators at colleges all over the US

EDUCATION

Marist College (Poughkeepsie, NY)

Graduated May, 2008

- Bachelor of Arts in Communication
- Concentration in Radio/TV/Film Production
- Minor in English- Theater